

# Cookie Policy

1. Approved Specified Nonprofit Corporation CALL4 ("us", "we", or "our") operates and manages the web platform for public interest litigation, "CALL4" (<https://www.call4.jp/>, "website"). Cookies and similar technologies ("cookies") are used on our website. In relation to the services provided on our website ("services"), we obtain access information, browsing information, etc. of users (including case managers, visitors to our website, viewers of litigation records uploaded to our website, donors, and all other users; collectively, "users") through cookies. Please note that the information obtained through cookies ("cookie information") does not contain information that can identify or specify users with that information alone.
2. For details regarding the cookies used on our website, please refer to the following:
  - a. Purpose of analyzing access status, etc., and improving user experience  
We may use the information collected by cookies to analyze the usage status of our website by users (access status, browsing history, service usage history, traffic, etc.), to improve the performance of our website, to enhance and improve the services provided by us through our website, and to provide information and functions tailored to the interests and needs of users. The following services are mainly used for this analysis, and the information mentioned above may be provided to service providers and used for advertising to users.

Service Name	Service Provider	Details
<a href="#"><u>Google Analytics</u></a>	<a href="#"><u>Google</u></a>	<a href="#"><u>Privacy &amp; Terms</u></a>

- b. Purpose of delivering appropriate advertisements  
Cookies are also used to track users' browsing and usage status on our website in order to deliver appropriate advertisements to users. We may use the information collected by cookies to analyze the usage status of our website by users (access status, browsing history, service usage history, traffic, etc.), and provide information tailored to the interests and needs of users. By accessing our website, information about access status, etc. will be sent to advertising service providers. These behavioral history information will be stored on the servers of each advertising service provider and handled in accordance with their respective policies. The following services are mainly used for such advertisement delivery.

Please note that among the following service providers, for Meta, Google, X, and LY Corporation (Yahoo! Japan), if users are registered users of the respective companies, their browsing history on our website may be managed in association with their user registration information.

Service Name	Service Provider	Details
<u>Meta Ads</u>	<u>Meta</u>	<u>Cookies Policy</u>
<u>Google Ads</u>	<u>Google</u>	<u>Privacy &amp; Terms</u>
<u>IM-DMP</u>	<u>Intimate Merger</u>	<u>Data Policy (in Japanese)</u>
<u>X</u>	<u>X Corp.</u>	<u>How cookies are used</u>
<u>Yahoo! Japan Ads</u>	<u>LY Corporation</u>	<u>Privacy Policy</u>

Enacted on December 1, 2023